## **ABSTRACT**

(Fig. 3)

5

10

Contacts received by a contact centre are auctioned to other contact centres to determine an optimum service or cost for each contact. By publishing requests for bids to a network visible space, multiple contact centres or agents can monitor for new requests, and if they can service the request, submit bids to take over the contact at the best price or service level. This enables contacts to be optimally distributed over a network without maintaining centrally records of currently available resources and current statistics for each contact centre. This also adds market competition to the distribution of contacts, providing the potential to increase the overall quality of service and to reduce costs.